



Medicare jumpstart toolkit

social media toolkit

7 steps to get ready for
Open Enrollment!

Spread the word about this new resource!

Use the posts below on social media or feel free to share any posts you see on the Office of the Insurance Commissioner's agency social media accounts!

 IG: @wa_oic

 FB: Facebook.com/WSOIC

 @oicwa.bsky.social

 Nextdoor.com/agency/washington-state-office-of-the-insurance-commissioner

Our key messages for this campaign:

Medicare Open Enrollment is the time for you to make sure you are ready for next year—no surprises.

- Know what insurance you currently have.
- Discover what's changing for next year.
- Find out your options and rights.
- Know how to take action.
- Check to be sure you're not paying too much!

Questions?

Contact Donna Wells via email at SHIBA@oic.wa.gov

Learn more on our website:

www.insurance.wa.gov/MedicareToolkit



Posts for your social media platforms

We've taken the guess work out of writing post captions.
Feel free to use the captions and graphics below for your posts!

Post #1 | 202 characters

7 Easy Steps!

Did you know SHIBA created a brand new toolkit to help seniors navigate Medicare Open Enrollment? It's free and it's shipped right to your doorstep! You can order yours at insurance.wa.gov/order-toolkit



Post #2 | 197 characters

An all new Toolkit

For this Medicare Open Enrollment Period, get ready by using SHIBA's brand new Jumpstart Toolkit! It's free, you can order it online, and get it shipped to your door! insurance.wa.gov/order-toolkit



Posts for your social media platforms

We've taken the guess work out of writing post captions.
Please feel free to use the text below for your posts!

Post #3 | 241 characters

In 14 languages!

Are you ready for this year's Medicare Open Enrollment (Oct. 15 - Dec 7)? SHIBA's all new Medicare Jumpstart Toolkit comes in 14 different languages. Reach out to your local SHIBA office to get yours! www.insurance.wa.gov/find-a-shiba-office



Post #4 | 220 characters

Place your order today

Are you all set for Medicare Open Enrollment this year, Oct. 15 - Dec 7? Visit the OIC's website to order your FREE SHIBA Medicare Jumpstart Toolkit today! (They ship it right to your door) insurance.wa.gov/order-toolkit



Posts for your social media platforms

We've taken the guess work out of writing post captions.
Please feel free to use the text below for your posts!

Post #5 | 141 characters

Pick up your free kit!

It's free, easy, and super helpful.
You can order your SHIBA
Medicare Open Enrollment
Jumpstart Toolkit today!
insurance.wa.gov/order-toolkit



Post #6 | 150 characters

Medicare Resources

Are you ready for Medicare
Open Enrollment? Not to
worry, we have plenty of
Medicare resources to help
you be prepared.
insurance.wa.gov/order-toolkit

