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FILED

JAN - 2 2009

Hearings Unit, OIC
Patricia D. Petersen
Chief Hearing Officer

BEFORE THE STATE OF WASHINGTON
OFFICE OF INSURANCE COMMISSIONER

In the Matter of the
Proposed Acquisition and Control of:
**NATIONAL MERIT INSURANCE
COMPANY**, a Washington domiciled property
and casualty insurer and subsidiary of **DIRECT
RESPONSE CORPORATION**
by
TRINITY UNIVERSAL INSURANCE CO.,
Applicant.

NO. G08-0182

NOTICE OF APPEARANCE

NOTICE IS HEREBY GIVEN that TRINITY UNIVERSAL INSURANCE COMPANY
hereby enters this Notice of Appearance and requests that all further papers and pleadings exclusive
of service of process, be served upon the undersigned attorney at 1420 Fifth Avenue, Suite 4100,
Seattle, Washington 98101-2338.

DATED: December 31, 2008.

LANE POWELL PC

By 
Jeffrey L. Gingold, WSBA No. 18915
gingoldj@laneowell.com
Attorney for Trinity Universal Insurance Co.

NOTICE OF APPEARANCE - 1

LANE POWELL PC
1420 FIFTH AVENUE, SUITE 4100
SEATTLE, WASHINGTON 98101-2338
206.223.7000 FAX: 206.223.7107

1 I hereby certify under penalty of perjury under the laws of the State of Washington that the
2 following is true and correct.

3 I am employed with the law firm of Lane Powell PC, 1420 Fifth Avenue, Suite 4100 Seattle,
4 Washington, 98101-2338.

5 At all times hereinafter mentioned, I was and am a citizen of the United States of America, a
6 resident of the State of Washington, over the age of twenty-one years, not a party to the above-
7 entitled action, and competent to be a witness herein.

8 On the 2nd day of January, 2009, I duly served a true copy of the Notice of Appearance via
9 Facsimile Transmission delivery and U.S. Mail to the following parties:
10

11 Patricia D. Petersen
12 Chief Hearing Officer
13 State of Washington Office of Insurance Commissioner
14 5000 Capitol Blvd.
15 Tumwater, WA 98501

16 Marcia Stickler
17 Legal Affairs Division
18 State of Washington Office of Insurance
19 Commissioner
20 5000 Capitol Blvd.
21 Tumwater, WA 98501

22 and I duly served a true copy of the Notice of Appearance via U.S. Mail on the parties listed
23 below:

24 Hal Belodoff, President
25 The Plymouth Rock Company Incorporated
26 695 Atlantic Avenue
Boston, MA 02111

Thomas Hrdlick, Esq.
Foley & Lardner, LLP
777 E. Wisconsin Avenue
Milwaukee, WI 53202

NOTICE OF APPEARANCE - 2

LANE POWELL PC
1420 FIFTH AVENUE, SUITE 4100
SEATTLE, WASHINGTON 98101-2338
206.223.7000 FAX: 206.223.7107

1 David Fine, Esq.
2 The Plymouth Rock Company
3 Ropes & Gray
4 One International Place
5 Boston, MA 02110-2624

6 Colleen M. Granahan, Esq.
7 The Plymouth Rock Company
8 Incorporated
9 695 Atlantic Avenue
10 Boston, MA 02111

11 James Stone, CEO
12 The Plymouth Rock Company
13 Incorporated
14 695 Atlantic Avenue
15 Boston, MA 02111

16 Mory Katz, CEO
17 Direct Response Corporation
18 500 South Broad Street
19 Meriden, CT 06450

Samuel L. Fitzpatrick, General Counsel
Trinity Universal Insurance Company
c/o Unitrin, Inc.
One East Wacker Drive
Chicago, IL 60601

Howard Hoffen, CEO
Metalmark Subadvisor LLC
1177 Avenue of the Americas
New York, NY 10036

John Bick, Esq.
Counsel for Metalmark
Davis Polk & Wardwell
450 Lexington Avenue
New York, NY 10017

Susan Clafin, Esq.
Vice President, General Counsel and
Secretary
Direct Response Corporation
500 South Broad Street
Meriden, CT 06450

20 DATED this 2nd day of January, 2009.

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23
24
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Alisa R. Flabel