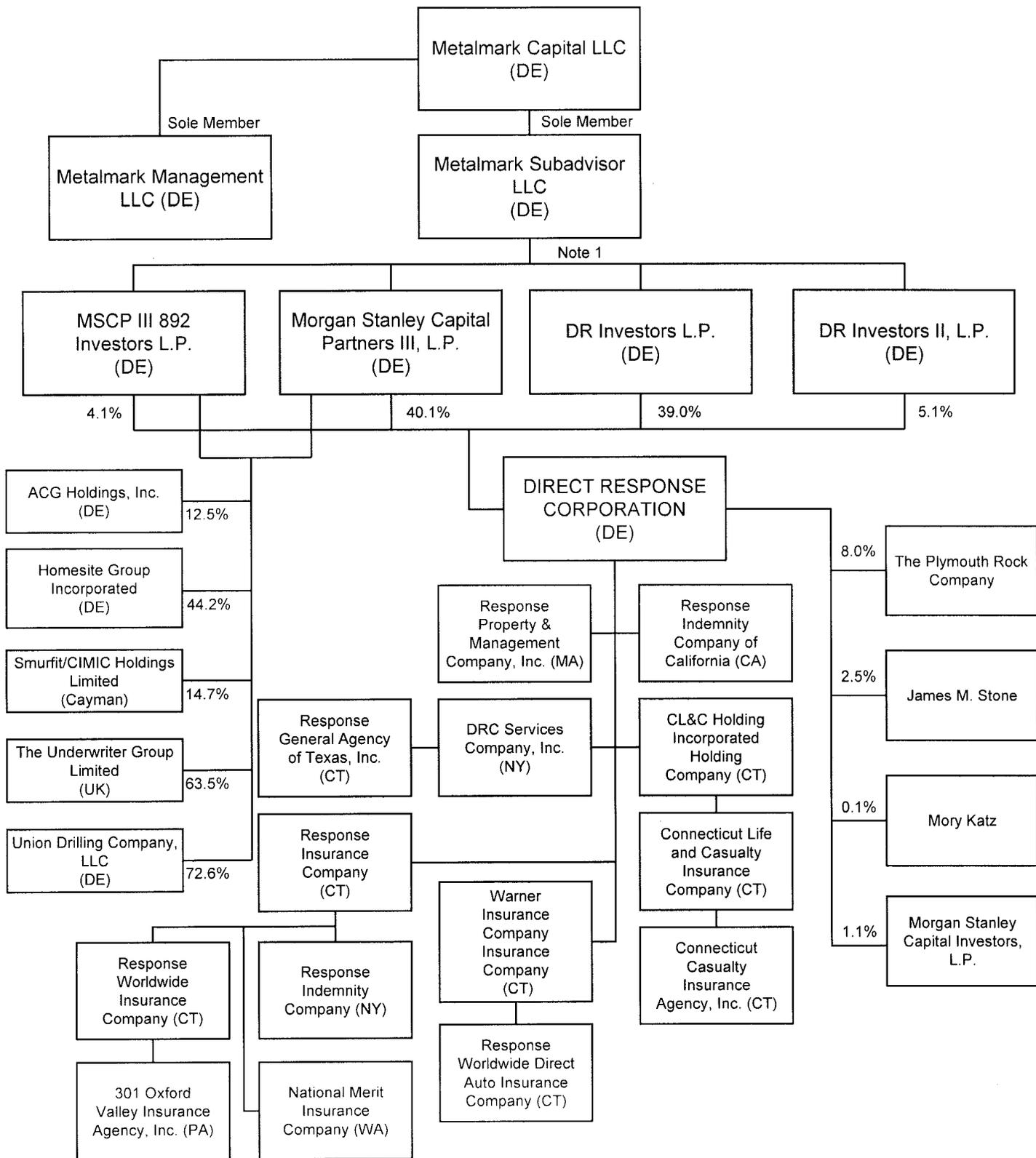


PROPOSED ORGANIZATION CHART – DIRECT RESPONSE CORPORATION – MAY, 2008



All subsidiaries of Direct Response Corporation are 100% owned, unless otherwise stated.

Note 1: Investment management and control of Morgan Stanley Capital Partners III, L.P., DR Investors, L.P., DR Investors II, L.P. and MSCP III 892 Investors, L.P. has been delegated to Metalmark Subadvisor LLC by their respective general partners pursuant to a Subadvisors Agreement and a Limited Power Attorney.