

FILED

STATE OF WASHINGTON
BEFORE THE OFFICE OF THE INSURANCE COMMISSIONER

2015 JAN 15 P 1:34

IN THE MATTER OF

RENT-A-CENTER, INC.,
RENT-A-CENTER WEST, INC.,

Unlicensed Entities,

and

BENEFIT MARKETING SOLUTIONS, LLC;
BENEFIT SERVICES ASSOCIATION,

Unregistered and Unauthorized Entities.

Respondents.

ORDER NO. 14-0082

INSURANCE COMMISSIONER'S
POST-HEARING SETTLEMENT
RESPONSE

Attached please find the Declaration of Gayle Pasero, Licensing Manager. She and her staff agree to work with Rent-A-Center and BMS/BSA to look into a possible product that will satisfy both parties for the Benefits Plus program.

The Insurance Commissioner continues to request that the stay of the Order to Cease and Desist in this matter be lifted pending approval of an appropriate and compliant service contract product.

Executed this 15th day of January 2015.



MIKE KREIDLER
Insurance Commissioner

By and through his designee



MARCIA G. STICKLER
Insurance Enforcement Specialist
Legal Affairs Division

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DECLARATION OF
GAYLE PASERO

I, Gayle Pasero, under penalty of perjury under the laws of the state of Washington, declare that the following facts are personally known to me, and, if called upon to do so, I could and would testify competently to them.

1. I am the Company Licensing Manager for the state of Washington's Office of the Insurance Commissioner.

2. As part of my official duties, I review and approve or disapprove nonvehicle service contracts and applications for registration as a service contract provider under RCW 48.110.

3. Having met with Marcia G. Stickler, Insurance Enforcement Specialist, in October 2014, I continue to be amenable to working with the parties in the above-styled matter to determine what insurance product, if any, offered by a registered service contract provider may be appropriate for use in the Rent-A-Center and Benefits Marketing Association program.

4. I do not guarantee that such efforts to craft an appropriate product will be successful in accordance with RCW 48.110.

5. The process may take six months or more, inasmuch as this product may be difficult to approve under the applicable statute.

I DECLARE UNDER PENALTY OF PERJURY UNDER THE LAWS OF WASHINGTON STATE THAT THE FOREGOING IS TRUE AND CORRECT.

Dated this 15th day of January, 2015.

Gayle Pasero
Signature of Declarant

Gayle Pasero
Printed Name of Declarant